



COLORADO
PRESERVATION
INCORPORATED

PARTNERS IN PRESERVATION

2026 Saving Places Conference

DOUBLETREE HOTEL
DENVER, COLORADO

February 11 - 13, 2026

2026 On the Road Conference

BUENA VISTA, COLORADO

June 12 - 14, 2026

Sponsorship Opportunities

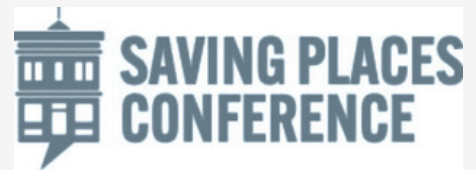
For questions about sponsor opportunities contact
Amanda Tollberg, atollberg@coloradopreservation.org

ABOUT CPI

Since 1984, Colorado Preservation, Inc. (CPI) has worked diligently to make a difference in communities throughout the state. Energized around a central theme of "building a future with historic places," CPI was founded by visionary leaders who identified a need for a statewide nonprofit organization structured around preserving, protecting, and promoting Colorado's historic places. Historic preservation is much more than keeping "old" buildings standing; preservation is about creating a sense of place, enhancing communities, and revitalizing economies. Our organization promotes the critical connection between people and place.

CPI works to ensure historic places across Colorado are protected and will be preserved for future generations. CPI advances its mission by partnering with property owners, non-profit organizations, educators, and local governments through its signature initiatives such as the Colorado's Most Endangered Places Program (EPP), the Dana Crawford & State Honor Awards, and the annual Saving Places® Conference.

The Saving Places Conference is one of the many ways CPI advances historic preservation by bringing together individuals, organizations, communities, and projects from across the nation to discuss the latest in preservation, looking at common concerns and challenges while celebrating our collective accomplishments. For over 20 years, CPI has provided essential training and networking opportunities for individuals like YOU working to protect our state's heritage.



The 2026 Saving Places Conference will take place February 11 - February 13 at the Double Tree by Hilton Hotel in Denver.

In-person and online registration includes access to all educational sessions and plenary sessions.

Tours and the Endangered Places Luncheon can be added for an additional fee. Educational content is available for 6 months after the conference.

**Member Registration
\$350
Non-Member Registration
\$450**

To learn more about sponsor opportunities please contact Amanda Tollberg, Events and Development Manager, at atollberg@coloradopreservation.org

MEET THE TEAM



Jennifer Orrigo Charles
Executive Director



Kate McCoy
Preservation Services Director



Stephanie Bakken
Strategic Engagement
Coordinator



Katie Peterson
Endangered Places Program Director



Amanda Tollberg
Events & Development Manager

ABOUT THE EVENT



The 29th Annual Saving Places Conference will take place from February 11 - February 13, 2026, in Denver. Hosted by Colorado Preservation, Inc., the annual Saving Places® Conference is a nationally recognized, dynamic 3-day event, that brings together over 600 individuals from across the state and beyond. CPI's Saving Places Conference is one of the largest statewide preservation events in the country, drawing hundreds of attendees, including preservation professionals, community leaders, and advocates. The conference features over 30 sessions and tours while featuring engaging speakers and networking opportunities. Each year's content highlights the conference theme in addition to offering foundational sessions focused on core preservation concepts.

In 2026, the conference will recognize three historic milestones: 60 years of the National Historic Preservation Act, Colorado's 150th year of statehood, and the 250th anniversary of the United States. While there is much to celebrate with these anniversaries, these protections are facing increasing threats. This year's conference will examine what is at risk and how we can work together to ensure these measures remain strong for generations to come!

WHAT IS "ON THE ROAD"?

On the Road is a two-day event celebrating the history and heritage of small communities across Colorado.

The event is open to the public and includes rare behind the scenes tours of Colorado's most unique places. The event also features an evening celebration featuring local food and businesses.

Join us in Buena Vista
June 12th -14th, 2026

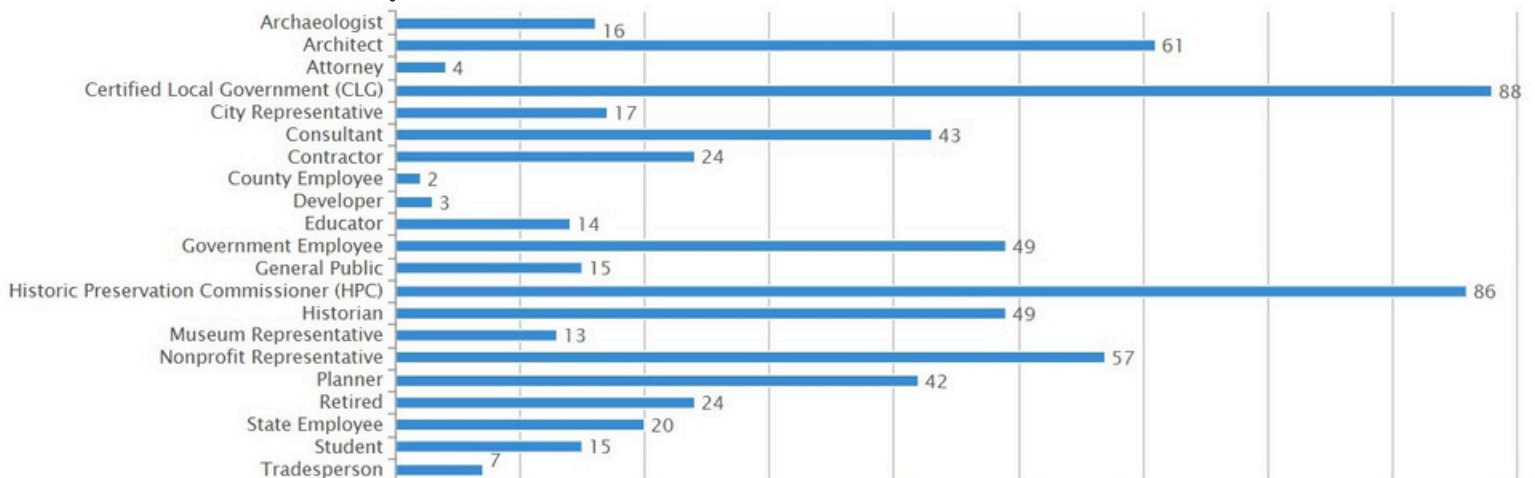


ATTENDEE DEMOGRAPHICS

2025 Attendee Stats

- Over 600 individual attendees
- 34% first time attendees
- Average attendee age 35-44 years
- 20% pursuing continuing edu. credits

Attendee Professions



New Workforce Development & Trades Training Track for 2026!

CPI is pleased to introduce a new Preservation Workforce Development Track, featuring hands-on training in traditional trades while looking at ways to advance and expand the career field of preservation.

This initiative not only connects those interested in joining the preservation workforce with educators and employers, but also explores the challenges and opportunities of developing a more robust and inclusive preservation career field.

Contact us for more information!



A map of Colorado showing its 68 counties. Fourteen counties are highlighted in orange, while the remaining 54 counties are in white. The orange counties are: Moffat, Routt, Jackson, Larimer, Weld, Morgan, Grand, Boulder, Adams, Garfield, Eagle, Summit, C. Creek, Jefferson, Arapahoe, Pitkin, Lake, Park, Douglas, Elbert, Mesa, Delta, Gunnison, Chaffee, Teller, El Paso, Kit Carson, Montrose, Duray, San Miguel, Dolores, S. Juan, Hinsdale, Mineral, Saguache, Fremont, El Paso, Lincoln, Cheyenne, Kiowa, Pueblo, Custer, Crowley, Otero, Bent, Prowers, Montezuma, La Plata, Archuleta, Conejos, Rio Grande, Alamosa, Huerfano, Costilla, Las Animas, and Baca.

Largest Out of State Representation

Wyoming & Kansas

BENEFITS FOR SPONSORS



First Benefit



Gain visibility with key leaders and influencers in the preservation community and related fields.

Second Benefit



Connect with professionals working on projects statewide across a wide range of sectors, including architecture, planning, construction, and community development..

Third Benefit



Enhance your brand through strategic promotional opportunities before, during, and after the conference.

Fourth Benefit



Demonstrate your commitment to historic preservation and cultural heritage by supporting a nonprofit organization

Sponsor Levels Include:

In addition to the specific benefits outlined in each level, all sponsors* :

- Recognition (logo) in pre-event promotions and newsletters (as soon as payment is received)
- Inclusion in post-event press releases and coverage
- Access to attendee contact lists for networking purposes
- Brand visibility throughout the conference in printed materials, social media, and on-site signage
- Logo featured in conference publicity, printed materials, website, mobile app, and the online sponsor directory

*Except mobile app only sponsors

EXHIBITOR HALL & PRESERVATION MARKETPLACE

The Preservation Marketplace will take place in the exhibitor hall throughout the conference, providing sponsors and exhibitors an excellent opportunity to connect with attendees. As a sponsor, you'll have the chance to engage with attendees in a lively environment filled with networking, food, drink, and live music.

To encourage interaction with all sponsors, we'll be hosting a **Bingo challenge** where attendees must collect signatures from all sponsors to be entered to win a **free conference registration** for next year.

CPI encourages sponsors to prepare **giveaways or raffle prizes**, for awarding during the Preservation Marketplace evening event on Thursday. Additionally, each sponsor will have a dedicated time to make an elevator pitch during the Preservation Marketplace event to highlight your services or products.

This event is designed as a prime networking opportunity, offering a relaxed atmosphere for sponsors to mingle with conference attendees while enjoying live entertainment, refreshments, and a festive environment.





Sponsorship Packages



Saving Places Presenting Sponsor

\$10,000

- Speaking role (or branded video) at the Saving Places Conference introducing a keynote or plenary featured speaker (4-5 min)
- Recognition during opening remarks
- 10 Saving Places Conference Registrations (\$2,550 - \$4,500 value)
- 4 On the Road Conference Registrations (\$170 - \$250 value)
- Reserved table (10 seats) at the Endangered Places Luncheon with branded signage (\$750 value)
- Lanyard branding (if confirmed by January 6), worn by all participants throughout the conference
- Banner sponsor recognition on the mobile app
- Logo branding on the conference folder which is given to all attendees and holds the conference program
- Marketing materials in attendee folders
- Full-page ad in both the Saving Places and On the Road conference programs.
- Premier exhibit table (6-ft) in the Preservation Marketplace (Exhibitor Hall)
- Feature on the Colorado Preservation website with a link to your organization
- Custom branding opportunities based on sponsor's needs



On the Road Presenting Sponsor

\$7,500

ON THE ROAD IS A TWO DAY EVENT OUTSIDE OF THE JAN/FEB SAVING PLACES CONFERENCE. ON THE ROAD TYPICALLY OCCURS OVER A SAT/SUN IN A DIFFERENT COMMUNITY EACH YEAR. 2026 WILL TAKE PLACE IN BUENA VISTA ON JUNE 12-14. TYPICALLY ATTENDEES REPRESENT SAVING PLACES CONFERENCE PARTICIPANTS AS WELL AS LOCAL COMMUNITY MEMBERS (ATTENDANCE RANGES BETWEEN 50-150 PEOPLE)

- 6 Saving Places Conference registrations (\$1,530 - \$2,700 value)
- 6 On the Road registrations (\$1,020 - \$1,500 value)
- Reserved 10-seat branded table at the Endangered Places Luncheon at the Saving Places Conference (\$750 value)
- Lanyard/folder branding for the On the Road Conference (dependent on event expenses & cost)
- Banner sponsor recognition on the mobile app
- Marketing materials in attendee folders
- Half-page ad in the Saving Places conference program, Full-page ad in the On the Road program
- Premier exhibit table (6-ft) in the Preservation Marketplace (Exhibitor Hall)
- Logo featured in both Saving Places and On the Road programs and publicity materials
- Feature on the Colorado Preservation website with a link to your organization



■ Preservation Champion Sponsor \$5,000

- Speaking role/video (2 min) at the Saving Places Conference as part of speaker introduction
- 8 Saving Places Conference registrations (\$2,040 - \$3,600 value)
- 2 On the Road Conference registrations (\$340 - \$500 value)
- Reserved 10-seat branded table at the Endangered Places Luncheon (Saving Places Conference)
- Marketing materials in attendee folders
- Half-page ad in the Saving Places conference program.
- Banner sponsor recognition on the mobile app
- Premier exhibit table (6-ft) in the Preservation Marketplace (Exhibitor Hall)
- Feature on the Colorado Preservation website with a link to your organization

■ Endangered Places Luncheon Sponsor \$3,500

- 6 Saving Places Conference registrations (\$1,530 - \$2,700 value)
- Acknowledgement of sponsorship from the presenter at the luncheon
- A reserved table (10 seats) at the Endangered Places Luncheon with branded signage (\$750 value)
- Half-page ad in the conference program
- Exhibit table (6-ft) in the Preservation Marketplace (Exhibitor Hall)
- Featured on Colorado Preservation website with link

■ Supporting Sponsor \$2,000

- 4 Saving Places conference registrations (\$1,020 - \$1,800 value)
- 4 reserved seats at the Endangered Places Luncheon (\$300 value)
- Exhibit table (6-ft) in the Preservation Marketplace (Exhibitor Hall)
- Feature on the Colorado Preservation website with a link to your organization

■ Marketplace Hall Exhibitor \$650

- 1 Saving Places Conference Registration (\$255 - \$ 450)
- Exhibit table (6-ft) at the exhibit hall



Sponsorship Add-Ons

THESE OPPORTUNITIES ARE AVAILABLE TO SPONSORS AT ANY OF THE PREVIOUSLY LISTED LEVELS TO EXTEND THEIR REACH AS A PARTNER, AND CUSTOMIZE OPPORTUNITIES TO FIT YOUR NEEDS.

***SPONSORS AT OR ABOVE THE PRESERVATION CHAMPION LEVEL ARE ELIGIBLE FOR A \$1,000 DISCOUNT ON SELECTED ADD ON'S**

Session Room Sponsor (4 available)

\$3,000*

- Exclusive sponsorship of one session room for 3 days of the conference (6 sessions held in each session room per day)
- Opportunity to give 2-minute introduction or to show 2-minute branded video before the opening session in your room
- Logo featured on signage outside the session room
- Opportunity to place marketing materials on tables within the session room
- Featured on Colorado Preservation website with link to your organization
- Opportunity to target the workforce development & trades training track (contact us for more details)

Workforce Development Networking Event

\$2,500*

NEW FOR 2026, CPI WILL BE HOSTING A NETWORKING EVENT FOR THOSE INDIVIDUALS REGISTERED IN THE WORKFORCE DEVELOPMENT & TRADES TRAINING TRACK. THIS EVENT WILL ATTRACT STUDENTS, EMPLOYERS & TRADES PEOPLE WORKING IN THE FIELD.

- Recognition during welcoming remarks at the networking event
- Logo featured on signage outside the room
- Opportunity to place marketing materials on tables within the room
- Marketing materials in attendee folders

Workforce Development Scholarships Sponsor

\$1,500

NEW FOR 2026, CPI IS OFFERING 15 SCHOLARSHIPS FOR FREE OR PARTIAL REGISTRATION RATES FOR INDIVIDUALS LOOKING TO PURSUE WORKFORCE DEVELOPMENT AS A CAREER OR AS A STUDENT

- Sponsor 3 scholarships for individuals to attend the 2026 conference
- Recognition as the Scholarship Sponsor in conference materials and on the website
- Quarter-page ad in the conference program
- Opportunity to send follow up information to trades training scholarship recipients



Sponsorship Add-Ons

■ Refreshments Sponsor (2 available) \$1,000

- Recognition as the Refreshment Sponsor in conference materials and on the website
- Opportunity to distribute marketing materials at refreshment stations
- Logo featured at all refreshment stations
- Quarter-page ad in the conference program
- Feature on the Colorado Preservation website with a link to your organization

■ Conference App Sponsor \$350

THE MOBILE APP FOR THE CONFERENCE ALLOWS FOR ONSITE AND DIGITAL ATTENDEES TO EASILY MANAGE THEIR SCHEDULES, ACCESS EVENT CONTENT, STAY UPDATED, NETWORK, AND ENGAGE WITH SESSIONS AND EXHIBITORS BEFORE, DURING, AND AFTER THE CONFERENCE

- Company logo featured on the conference app ONLY, which is used for the conference agenda, session schedules, announcements, and more.

SPONSOR AGREEMENT

This Sponsorship Agreement (the "Agreement") is entered into on [Date], (the "Effective Date") by and between: Colorado Preservation, Inc, a 501c(3) with its principal place of business at 1420 Ogden Place, Suite#104, Denver CO 80218 (hereinafter referred to as the "Organizer") and [Sponsor Name], with its principal place of business at [Address] (hereinafter referred to as the "Sponsor").

1. Background

The Organizer is hosting the [Event/Program Name] (the "Event") on [Event Date(s)] at [Event Location].

2. Sponsorship Details

2.1 Sponsorship Package: The Sponsor agrees to sponsor the Event at the [Sponsorship Level] level, as outlined in Exhibit A attached hereto.

2.2 Sponsorship Fee: In consideration of the sponsorship rights, the Sponsor agrees to pay the Organizer the total sum of [Amount] (the "Sponsorship Fee") as outlined in Exhibit A.

2.3 Payment Terms:

The Sponsor shall make the payment in one payment due on [Due Date].

3. Rights and Obligations

3.1 Rights of the Sponsor: The Sponsor shall have the rights outlined in Exhibit A, including but not limited to branding, logo placement, and marketing opportunities.

3.2 Obligations of the Organizer:

The Organizer agrees to provide the Sponsor with the benefits outlined in Exhibit A and to use its best efforts to promote the Sponsor in connection with the Event.

4. Term and Termination

4.1 Term: This Agreement shall commence on the Effective Date and continue until [Event End Date].

4.2 Termination: Either party may terminate this Agreement upon written notice if the other party breaches a material term and fails to cure such breach within [Number of Days] days of receiving written notice.[JC1]

5. Confidentiality

Both parties agree to keep confidential any proprietary or confidential information obtained during the term of this Agreement.

6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of Colorado.

IN WITNESS WHEREOF, the parties hereto have executed this Sponsorship Agreement as of the Effective Date first above written.

Organizer: Colorado Preservation, Inc.

Signature: _____

Name: [Your Name]

Title: [Your Title]

Date: [Date]

Sponsor: [Sponsor Name]

Signature: _____

Name: [Sponsor Representative Name]

Title: [Sponsor Representative Title]

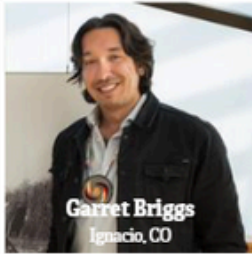
Date: [Date]



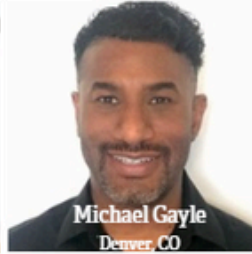
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See you in February!

Amanda Tollberg, Events & Development Manager

Phone 303-898-4260 x230

Website www.coloradopreservation.org

Email atollberg@coloradopreservation.org

Address 1420 Ogden Street, #104, Denver, CO 80218
